



Marketing Intern - CONNECT Global Internship Program

Location: Pune, India

CONNECT is Extentia's acclaimed Global Internship Program that attracts students worldwide.

- Acquire international work experience
- Integrate with software development teams and processes
- Work with dynamic English speaking professionals
- Build working relationships in an open business environment
- Establish an international network
- Acquire a unique global perspective

Typical Roles and Responsibilities for a Marketing Intern:

- Execute online marketing campaigns, and report on results
- Creation of marketing collateral s
- Create web site content across company verticals, and divisions
- SEO for the company's online properties, and report on results using Google analytics
- Social media marketing and reporting on metrics
- Draft press releases and newsletters
- Draft Extentia presentations and proposals, working with the design team
- Draft customer project case studies, working with project teams
- Extentia group companies' marketing and social outreach activity

Business development component (if required):

- Event participation as a company representative
- Participate in business development activity along with the sales team - customer calls and visits
- Research new prospective clients across markets - potential customers for Extentia's products and services

Internship Duration: 6 months

More information at:

<http://connect.extentia.com>

Apply directly at:

<http://www.extentia.com/Careers/Connect/Apply.aspx>

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